

AJAY KUMAR

GRAPHIC DESIGNER/VIDEO EDITOR

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[My Portfolio](#)

SUMMARY

I'm a creative designer focused on graphic design and video editing, turning ideas into eye-catching visuals that tell a compelling story. From visual identity and marketing collateral to digital creatives and engaging social media content, I craft purposeful and impactful designs that effectively align with the message.

TECHNICAL SKILLS

- **Graphic Design** – Adobe Photoshop, Illustrator
- **Photo Editing** – Adobe Photoshop
- **Content Creation** – Canva
- **Video Editing** – CapCut, Adobe Premiere Pro
- **Motion Graphics** – Adobe After Effects
- **Visual Effects** – Adobe After Effects

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer & Video Editor

2023 - 2024

- Managed end-to-end project workflows from creative concept to final delivery ensuring high-quality visuals and client satisfaction.
- Handle projects from concept to delivery, ensuring quality and client satisfaction.
- Specialize in creating engaging visuals for social media, ads, and promotional content.

Senior Graphic Designer - Fine Switchgears

Dec 2024 - Present

- Worked as Senior Graphic Designer at Fine Switchgears, contributing to brand communication and visual identity.
- Designed social media creatives that aligned with campaign goals and brand tone.
- Produced promotional videos and motion graphics to enhance digital presence and engagement.
- Collaborated with the marketing team to plan and execute visual strategies for product promotion.
- Ensured consistent brand messaging across all design outputs and communication platforms.

EDUCATION

Ramgarhia Institute of Engineering and Technology

2020-2024

B.Tech Computer Science Engineering

O7 Services

2024

Web Designing

Thinknext Technologies Private Limited

2022

Web Designing

ADDITIONAL INFORMATION

- **Languages:** English, Hindi, Punjabi.